

# Why use a built-in defragmenter...

when it won't get the job done – **and a real performance solution costs less?**



## Use a built-in defragmenter – pay the hidden price!

*Combine the power of your Windows® O/S with the best-selling Microsoft® certified business solution for system performance, Diskeeper® data performance software.*

### **8 reasons our customers stopped relying on a built-in freebie:**

- Incomplete. Can't get the job done.
- Won't defrag free space.
- Resource intensive. Can't be run when the system is active.
- Servers? It can't keep up with them.
- Hangs up on big disks. You never know what the progress is.
- Eats up IT admin time administering.
- Takes forever. May never finish.
- Effects of fragmentation still not eliminated!

### **7 reasons our customers installed Diskeeper on every laptop, workstation and server.**

- Proven to increase system speed, reduce downtime, lower energy consumption and extend disk life.
- Prevents up to 85% of all fragmentation before it can happen. Eliminates the rest instantly.
- Zero resource conflicts even during peak traffic times.
- Fast. Fast. Fast. Completely automatic.
- Handles even the largest, most mission-critical servers quickly.
- Administrator console provides full management and reports for entire installed base.
- Lowers the cost of ownership.

**Fragmented systems waste critical resources writing files in pieces and scattering them around the disk. This leads to higher help desk traffic, more energy consumption, shorter hardware life, less time to achieve proactive IT goals and throughput bottlenecks on key consolidation economies such as virtualization.**

*“The fact that Diskeeper is being preemptive in stopping fragmentation as it is occurring rather than after is a great breakthrough. Couple that with the significantly low resource usage to accomplish this technology and you can see why Diskeeper with IntelliWrite® fragmentation prevention pays large dividends on even the busiest servers and workstations.”*

– Bruce Worden, President/CEO, BYTE RYTE Consulting, Inc.

For more information, please download  
our free technical reports:

- 24 Technical Considerations for Evaluating a Defragmentation Solution for Enterprise Workstations — [www.diskeeper.com/24](http://www.diskeeper.com/24)
- Best Practices for Eliminating Fragmentation with Modern Storage Technologies — [www.diskeeper.com/best](http://www.diskeeper.com/best)



Because the built-in defragmenter does not have a direct licensing cost, it is often overlooked by systems analysts who evaluate and assign operational costs to software components. There are most certainly costs associated with this utility, brought about by its technical limitations.

**The built-in defragmenter is not free. Don't spend another dime handling your network without getting the full picture:**

**Try Diskeeper 2011 free for 30 days.  
Get it now at [www.diskeeper.com/trial](http://www.diskeeper.com/trial)**



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